

ASX Announcement

**ASX: DUB** 

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Dubber to Provide Audio Recording Capabilities for BroadSoft's BroadCloud Unified Communication Service in Japan

Dubber Corporation Limited (ASX: DUB) announced today that it has been selected by BroadSoft Japan KK as the audio call recording platform its BroadCloud® platform and UC-One® service for Japanese telecommunications carriers.

BroadCloud is a fully managed service that allows service providers to deliver BroadSoft's comprehensive UC-One mobile-first unified communications services to new and existing customers. BroadCloud eliminates the need for service providers to make substantial capital investments and speeds time-to-market for new service offerings.

As a part of the BroadCloud Japan service offering, Japanese service providers will be able to offer Dubber's audio call recording services to their corporate and end user customers. The Dubber Platform will integrate seamlessly with BroadSoft's UC-One services, and offer the full suite of Dubber's secure audio call recording, search, storage, and file management services, eliminating the need for service providers to invest in expensive on-premise capital equipment to provide audio recording services.

The Dubber Platform will be available to BroadSoft Japan customers immediately.

Dubber Managing Director, Steve McGovern:

"We are delighted to be working with BroadSoft Japan to offer Japanese service providers audio recording services on the Dubber Platform. As one of the most innovative and advanced telecommunications markets in the world, we believe that collaborating with BroadSoft can accelerate the trend of Japanese service providers moving from a hardware centric model for audio recording towards a much more cost effective, cloud-based service delivery model."

Jim Weisser, General Manager, BroadSoft Japan:

"Dubber's cloud-based audio call recording model is a natural addition to our BroadCloud platform and UC-One service offering in Japan. From our perspective, the Dubber Platform will offer our customers an ability to deploy audio recording services quickly and with a much lower cost structure than traditional, hardware based approaches in their market place. This ability to quickly scope and deploy services should stimulate much greater trial and innovation with our Japanese service provider customers in deploying new audio recording services."

## About Dubber:

Dubber is the world's most scalable call recording service which enables telcos and customers to think about capturing voice data in a way which they have never previously considered. A true native cloud platform, Dubber is revolutionizing the call recording industry. Its high availability, unique total scale, and true Software As A Service (SAAS) offering enable telecommunications carriers and customers to implement and manage recordings as never without the need for hardware or capital expenditure.

## About BroadSoft:

BroadSoft is the leading provider of cloud software and services that enable mobile, fixed-line and cable service providers to offer Unified Communications over their Internet Protocol networks. The Company's core communications platform enables the delivery of a range of enterprise and consumer calling, messaging and collaboration communication services, including private branch exchanges, video calling, text messaging and converged mobile and fixed-line services. In November 2015, BroadSoft expanded into the Japanese market with the acquisition of Tokyo-based PBXL KK, now named BroadSoft Japan KK, a provider of innovative cloud-based communication solutions. For additional information, visit <a href="http://www.BroadSoft.com">http://www.BroadSoft.com</a>. For Twitter, @broadsoft. See our blog for <a href="https://www.BroadSoft.com">Work It</a>! insights and trends driving business success in the digital workplace.

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