



ASX Announcement

ASX: **DUB**

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Dubber Signs Agreement with Simetric for Native Mobile Recording Including 'Playback' Features

- Dubber and Simetric Telecom deliver a true native mobile call recording solution
- Simetric's aggregated mobile/Unified Communications (UC) offering to include call recording
- Service provides a single phone number for users across mobile and fixed line platforms, full international roaming and Dubber call recording
- Simetric provides the "Mobile-X ®" service to its own customer base and wholesale MVNO (Mobile Virtual Network Operators) telecommunications carriers in the UK
- Dubber 'Playback' service will be enabled for all Simetric users

ASX-listed cloud call recording platform Dubber Corporation (ASX: DUB) ("Dubber") has signed an agreement with Simetric Telecom to enable rapid deployment of a highly scalable mobile call recording solution to both Simetric's own UC customers and as part of its wholesale mobile platform which it provides to telco service providers in the UK.

Simetric Telecom provides a unique SIM based service offering in the UK telecommunications market that provides full landline and mobile phone functionality to users, across multiple networks, all with a single telephone number. This aggregated service offering allows a telecommunications carrier to utilise any mobile network, linking a users' mobile number with existing unified communications platforms including BroadWorks.

Dubber's call recording service will be enabled as an additional service in Simetric's "Mobile-X" solution, to meet market demand for mobile call recording on domestic and international roaming services.

End user customers will have an advanced communications solution with the ability to record, capture and access their calls anywhere in the world, and on any device.

John Murray, Director, Simetric Telecom: "The Dubber platform and SaaS model perfectly complements Simetric's technologies and product offering.

"We found it was the only viable option for deploying call recording to our users, as the capabilities and end user options surpass anything else in the market. We can now deliver a seamless integration of unified communications and call recording into both fixed and mobile services. There has always been a demand for this unified solution, whereby calls can be recorded across multiple devices and across international boundaries and, together with Dubber, we can now provide it.

"Dubber's Playback service changes the face of mobile telephony in our view. It is the type of feature that highlights the value of our UC strategy and opens up significant opportunities to engage with all users in every market segment."

Steve McGovern, CEO, Dubber: "Simetric has a truly disruptive service, we are very pleased to be a part of it and to support their vision of a converged and unified telecoms network. Dubber is designed to deliver not just traditional call recording requirements but to go above and beyond legacy solutions and provide revolutionary new products for the end user, ultimately increasing the value of unified communications for everyone.

"The solution whereby a user can have their existing mobile number as a single point of contact across fixed and mobile networks meets a universally growing requirement. There is already a strong demand in verticals such as banking and financial services for native mobile recording, especially with regards to roaming calls. Dubber is looking forward to working with Simetric to meet these market requirements."

Dubber Playback will be officially launched in November 2016 with a telco partner.

Revenues earned as a part of this agreement will be dependent on the take-up of the service for which Dubber and Simetric have yet to determine a forecast.

About Simetric:

Simetric Telecom is a unified telecom services provider offering innovative cloud based PBX solutions to channel partners throughout the UK. Simetric's smart Mobile-X™ network seamlessly blends fixed and mobile services and enables its partners to immediately benefit from a suite of easy to deploy features and products, which bring enhanced customer loyalty

and new, high value revenue streams. Mobile-X™ works, via a SIM, on any unlocked smart phone or standard handset, with a single converged number removing the need for mobile contracts.

About Dubber:

Dubber is the world's most scalable call recording service which opens up opportunities to capture and manage voice data as never before. A true native cloud platform, Dubber is revolutionising the call recording industry. Its high availability, unique total scale, and true Software As A Service (SAAS) offering enables both telecommunications carriers and their customers to implement and manage recordings without the need for hardware or capital expenditure.

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