



ASX Announcement
ASX: DUB

9 August 2017

Product Release

Dubber Connect – ‘On-Net’ Recording for End Users

- **Dubber platform offered as SaaS service for service provider customers.**
- **Enables ‘speed to market’ for service providers to meet demand.**
- **Service providers looking to satisfy global regulatory requirements.**
- **End users subscribe to the service via www.dubberconnect.com**
- **Customers pay Dubber Connect directly in advance for subscription fees.**

Dubber Corporation Ltd (ASX: DUB) is pleased to announce the release of Dubber Connect, a new service to market that is directly targeted and supplied to end users. Dubber Connect is an innovative solution where telecommunications providers collaborate with Dubber to provide a unique network based offering resulting in benefits for the service provider, Dubber, and the end user.



Background

Service providers are increasingly looking to cloud based and Unified Communications (UC) services as a method of converging disparate network features into one platform.

Dubber believes there are two major imperatives service providers are adopting when selecting new network features or products:

- Speed to market
- Innovative and expansive functionality

Historically, service providers have developed their own proprietary products or services but are increasingly looking to cloud based Platform as a Service (PaaS) offerings to address these critical requirements.

Dubber Connect has been developed in consultation with a number of service providers where demand is immediate, but development and procurement cycles can be lengthy and expensive.

How this works:

Dubber Connect takes Dubber's cloud recording and data capture platform and delivers it as a Software as a Service (SaaS) package directly to the end user.

Dubber Connect gives the service provider's network the ability for end users to subscribe directly to Dubber's call recording and speech intelligence services.

Main Features:

Advantages for Service Providers

Service providers can enable their networks and users with a new generation of call recording, communication capture and voice intelligence services. This bypasses the general requirement to:

- Productise a recording platform into their own operating systems and service offerings.
- Deploy enhancements to their billing systems.
- Integrate into their support processes.

Providers using network technology such as BroadWorks can be connected and have services available to their customers in dramatically reduced time, providing an additional revenue stream.

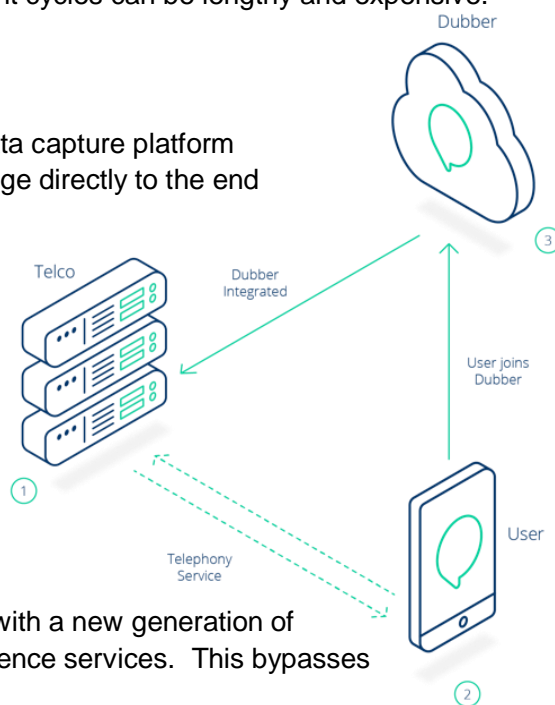
Direct to End User

Dubber Connect supplies the full range of Dubber services to end users through a telecommunication partner. The Dubber Connect website provides retail pricing with a simple sign-up process. Customers subscribe by providing payment details to begin recording calls.

Speed to Market

The benefits of Dubber Connect's speed to market:

- Deploy a world leading recording service to meet current demand and satisfy regulatory requirements like the European Union's MIFID II.*
- Brings forward cash receipts as users pay directly a month in advance for subscriptions.
- Businesses can start recording via their service provider's network immediately.



Products within Dubber Connect

Dubber's full range of services are made available directly to the end user through Dubber Connect. These include:

- **Call Recording:** On-demand or Always-on call recording with three pricing options.
- **Playback:** the personal call capture service, offered with a low monthly commitment and variable usage charges.
- **Contact centre and large organisations:** customised pricing for organisations with large recording volumes.
- **Zoe:** Dubber's intelligence engine that powers an array of speech analytics features to unlock the data in recorded calls.

For more information, please visit the Dubber Connect website at <https://dubberconnect.com>

* MIFID II refers to the Markets in Financial Instruments Directive which is EU legislation that regulates firms who provide services to clients linked to 'financial instruments'. From January 2018, there are prescribed regulations relating to the recording and storage of telephone call data.

About Dubber:

Dubber is the world's most scalable call recording service which enables telecommunications carriers and customers to capture voice data in a way never before available. Dubber's use of a true native cloud platform is revolutionary and is revitalising the call recording industry. Its high availability, unlimited scalability and Software as a Service (SaaS) offering enable telecommunications carriers to deploy and manage new services and revenue streams without the need for hardware, productisation or capital expenditure.

For more information:
www.dubber.net

Contact:
Peter Pawlowitsch
Chairman
Peter.pawlowitsch@dubber.net
+61 419 299 302

Terry Alberstein
terry@navigatecommunication.com.au
+61 458 484 921