



ASX Announcement  
ASX: DUB

6 November 2019

### Dubber Live as Cisco Webex Calling Call Recording Platform

Dubber Corporation Limited (ASX: DUB) ('Dubber' or 'the Company'), the world's most scalable cloud call recording service, is pleased to advise that Dubber call recording is now live and globally available for Cisco Webex Calling customers.

Call recording is provided by Dubber as an embedded solution and is available for ordering by Cisco's global Value Added Resellers (VARs), switched on through the Cisco Control Hub provisioning system.

Dubber anticipates, in the near future, that the services will also be published on the Cisco price list and available via the Cisco order entry system. Dubber will then provide further details regarding the addressable market.

Cisco has provided a product release statement to their sales and support channels (pictured below).

The screenshot shows a Cisco announcement page titled "Available Now on Webex Calling: Call Recording". The page includes a video player with a play button, metadata such as "Published: 2019-10-31", "Business: CALLING", "Audience: Sales, Technical, Partner, Customer", and "Likes: 1". Below the video, there is descriptive text about the call recording solution.

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## Available Now on Webex Calling: Call Recording

Published: 2019-10-31  
 Business: CALLING  
 Audience: Sales, Technical, Partner, Customer  
 Likes: 1  
 Like Share

Call Recording on Webex Calling is a secure, scalable, and flexible cloud-based SaaS solution designed to meet the needs of any size business.

Increasingly around the world, many vertical markets require a call recording solution. Whether the requirement is for internal business process, industry standards, regulatory requirements, or other compliance needs dictated to the business vertical, call recording is a critical need for many enterprises.

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To meet these needs, a third-party solution, provided by [Dubber](#) is now enabled for Webex Calling customers.

The Dubber solution gives Webex Calling customers the ability to record all calls placed and received on the Webex platform. Recordings are easily accessible and always available for replay.

Achieving the highest security standards, the platform is optimized for compliance with regulatory drivers such as MiFID II, GDPR, HIPAA, Dodd Frank, PCI DSS and Cisco® CASPRx.

Pricing includes a range of flexible plans designed to meet any and every customer requirement, such as:

- Always on call recording including unlimited calls and storage
- On-demand call recording which can easily be bundled with Webex Calling for whole of business
- Call recording with the addition of Voice AI

Add Dubber AI to generate business insights for any Webex Calling user to identify powerful trends and insights embedded in the calls.

The feature rich Dubber solution also offers mobile applications for access to calls anywhere, as well as powerful open APIs to allow and drive deep business insights, via integrations to CRMs and existing management applications.

For an insight to some of the most common use cases that customers use Dubber to achieve please visit <https://www.dubber.net/use-cases/>

Call Recording is currently available in all markets, excluding Japan. An update will be made once available in Japan.

For additional information on Call Recording, the following resources are available:

- How to articles for: [Partner](#), [Admin](#), and [User](#)
- [Dubber Training videos](#)

Want to stay up-to-date as new features become available? Subscribe to [What's New in Webex Calling](#).

Revenue from the Cisco Webex Calling service will be dependent on the take-up of the Dubber service on the platform.

#### **About Dubber:**

Dubber is the world's most scalable call recording service which has been adopted as core network infrastructure by multiple global leading telecommunications carriers in North America, Europe and Asia Pacific. Dubber is a disruptive innovator in the multi-billion dollar call recording industry, its Software as a Service offering removes the need for hardware, productisation or capital expenditure.

As the telecommunications sector moves towards Cloud services, Dubber has been integrated as the call recording and data capture service for Cisco Systems' Cloud telecommunications infrastructure across service provider and business enterprise sectors.

Dubber provides the opportunity for the capture of voice data across these networks enabling further monetising opportunities, in addition to regulatory compliance, in the areas of analytics, artificial intelligence and 'Big Data' - expanding the potential market for call recording to every phone.

#### **For more information, please contact:**

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